



**Ace Africa**  
Developing Communities



**Stars  
Impact  
Award**  
Winner  
2014

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**Annual Review 2016**  
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# Contents

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1. <b>Letter From Founders</b>	4
2. <b>About Ace Africa</b>	6
3. <b>Special Reports</b>	16
4. <b>Programme Overview</b>	28
5. <b>Ace Africa Partnerships</b>	32
6. <b>Our Impact</b>	34
7. <b>Fundraising Highlights</b>	36
8. <b>Get Involved</b>	40
9. <b>Donors and Supporters</b>	42
10. <b>Financial Performance</b>	44
11. <b>The Year Ahead</b>	46

# 1

# Letter from Founders

**Joe Waddington MBE**  
**Augustine Wasonga**  
**Anthony Okoti**

Once again we reflect on a very successful year.

A year in which we experienced growth across many spheres: increasing our community beneficiaries and volunteers, expanding into new programme sites, diversifying interventions and increasing our partners and donors. We are very grateful for your generous support and we hope you enjoy reading our 2016 Annual Review.

In Tanzania, we have witnessed the advancement of our Child Development programmes at the policy, district and ward levels. We contributed to the development of the National Plan of Action to end violence against women and children in Tanzania (2017/18 – 2021/22) and established a district Child Protection Team, One Stop Centre and the first rural ‘drop in centre’ for women and girls who are victims of gender based and sexual violence.

The Ace Africa football league continued to conjure up much support in 2016 and we hope to increase this fantastic project to more schools in 2017.

In January, Ace Africa (TZ) started implementing the Comic Relief project to support the government to provide quality health services, particularly focusing on health care services for people living with HIV and AIDS (PLWA). The project reaches those living in rural areas through outreach clinics, testing and treatment centres at local health facilities, providing counselling care and support in the household.

This year, in partnership with Seka, we developed the theatre forums to address and confront issues of child rights, sexual health and violence, stigma and HIV and AIDS. These popular performances are having a positive impact on changing community perceptions and behaviours.

Ace Africa (K) has continued to grow in reputation, strength and innovation. In 2016, Ace was selected as the Winner of United States Development Funds (USADF) Power Africa Off-Grid Energy Challenge, introducing the use of photovoltaic solar powered drip irrigation systems to our Community Livelihoods initiatives. This adds value to the existing innovative commercial composting (funded by GiZ) and seed multiplication projects (funded by USAID/Technoserve India).

In 2016, Ace Africa (K) increased its local funding streams to support activities in the now 8 project sites where we work. With the focus primarily on the reduction of HIV infection and gender based violence and the protection of children’s rights, grants were awarded from USAID Aphia Plus Dreams in Homa Bay, USAID linkages project targeting most at risk populations and a new grant from the Oak Foundation to support projects in Kisumu and Migori. Ace also received a grant from the Innocent Foundation for a partnership project with the Haller Foundation to conduct research and a community livelihoods programme in Kenya.

Our Ace UK team have worked very hard to achieve new milestones in Ace fundraising, ensuring we can deliver our programmes. In November, Ace UK organised the fantastic ‘gala event’ which proved to be our most successful fundraising event ever! Thank you to Margarida and her team, Phil Howard and all those who contributed to this amazing feat.

On behalf of all the Ace staff, volunteers and communities where we work, we would like to thank you all very much for your wonderful and continued support.



# 2

# About Ace Africa

## Mission

To enable children and their communities to participate in, and take responsibility for, their own health, wellbeing and development.

## Vision

Children and communities who are empowered, healthy and self-sufficient.



**Kenya**  
1 - Bungoma, Western Kenya  
2 - Siaya, Nyanza  
3 - Homa Bay, Nyanza (NEW)  
4 - Kisumu, Nyanza (NEW)  
5 - Vihiga, Western Kenya (NEW)  
6 - Kakamega, Western Kenya (NEW)  
7 - Migori, Nyanza (NEW)  
8 - Mombasa, Coast (NEW)

**Tanzania**  
1 - Arusha DC, Arusha  
2 - Moshi Rural, Kilimanjaro  
3 - Kome Island, Mwanza

## Why

In most areas where Ace Africa works

- Many adults are showing the signs and symptoms of HIV and AIDS;
- Many children are orphaned or vulnerable;
- A large percentage of the population lives on less than US\$1.90 a day;
- Many children and adults lack reliable access to medication, nutritious food, education, counselling, shelter, clothing and struggle to meet their overall basic needs.

## What

The Ace Africa programme is a long-term approach towards community development and involves the commitment of children, their families, the community, the government and partners in their own advancement.

Ace Africa addresses all aspects of development with the view that within 10-15 years, children and the community will become self-sufficient and self sustaining through improved food and economic security, health, wellbeing and rights awareness.

## How

### Research Driven

We have a profound understanding of the areas where we work through our baseline research, constant communication and interaction with partners and extensive monitoring and evaluation. We identify the scope of need and create a realistic and achievable programme looking to leave communities with sufficiently embedded and robust structures and systems that enable sustainable futures.

### Working Alongside Community, Government and Local Partners

Ace establishes effective community structures and looks to build key stakeholder partnerships. We do not just deliver what is needed; we train and build upon existing skills of local people and community systems.

### Long-term

Ace spends typically 10 - 15 years with each community, only 'phasing-out' when our presence becomes redundant i.e. a community that has the skills, educational and health support, economic stability, confidence and resilience not just to imagine a brighter future but work independently to make it happen.

### Holistic

Our work focuses on all aspects of Child and Community Development. Our belief is that rather than addressing one issue at a time, a 360° approach is needed. Our programmes cover three key areas: Child Development, Community Health and Wellbeing and Community Livelihoods.

# Key Areas



## Child Development

- + Ace Child-to-Child Clubs
- + Protection of children's rights
- + Education
- + Water, sanitation and hygiene (WASH)
- + Psychosocial support
- + Direct aid



## Community Health and Wellbeing

- + Health and hygiene education
- + HIV counselling and testing
- + Stigma reduction
- + Essential medicine
- + Local health care management



## Community Livelihoods

- + Agriculture and nutrition
- + Organic kitchen gardens
- + Livestock farming
- + Economic empowerment
- + Business management  
and partnership opportunities



# Our Approach

**The Ace Africa programme is a long-term approach that works towards enhancing community development and improving the quality of life for those communities. To ensure greater sustainability and development of its programming, Ace engages with a wide range of beneficiaries in order to drive stronger local ownership and leverage its effective relationships with governments, donors and partners.**

## We identify the 'communities in need'

In line with MDGs and SDGs, national strategic goals and relevant statistics, Ace Africa identifies 'communities in need' in rural and remote areas of East Africa based on studies that determine i) levels of poverty and food poverty ii) prevalence of HIV and AIDS and most vulnerable children iii) lack of infrastructure and welfare services and iv) limited support services.

## We validate the 'need' and measure the change

Ace Africa conducts in-depth baseline research in all project areas prior to intervention. This research involves capturing local demographics on social, economic, health, food security, education, protection and existing structures and services from a broad spectrum of the community. It provides the basis upon which Ace Africa and the community develop the programme to meet their specific needs as well as acting as the benchmark upon which short and long-term impact and change is measured through regular and comprehensive monitoring and evaluation of interventions.

## How we define the 'community'

Ace Africa defines the 'community', not simply as beneficiaries but as unified members of a society, each with a role to play in their own development. The 'community' stakeholders include children, adults, teachers, health workers, leaders, religious leaders, social workers, government representatives, police, judiciary and partner organisations. Typically the 'communities' Ace Africa describes are defined by the geographical area of a ward in Tanzania and a sub location in Kenya, comprising approximately 5-6 villages, a health facility, 3-5 community support groups, 2-3 primary schools and 1-2 secondary schools. The population of any ward or sub location is between 15-20,000 people.

## We develop a long term holistic programme with the community

A three phase, long-term programme is developed with community members focussing on Child Development, Health and Wellbeing and Livelihoods. The programme addresses all aspects of development concurrently, aiming that within 10-15 years, the community will be self-sufficient and self-sustaining in regards to food and economic security, health, education, wellbeing and protection.

## We drive 'community ownership' and demand community-led services

Identifying existing and/or establishing new community structures, Ace Africa strengthens community structures and builds the capacity of key partners to encourage self-sufficiency. By avoiding 'hand outs', we aim to elude creating a system of donor dependency and alternatively engaging with all members of the community in programme design and delivery from the beginning. This includes volunteers in community groups, local government as facilitators, community members of child welfare or agricultural mentors, children in school clubs or health workers in outreach clinics. In short, they all contribute and participate in community-led development, which ultimately contributes towards the goal of self-reliance.

## We engage, nurture and maintain volunteers and partners

To avoid dependency and encourage ownership, we engage with members of support groups, individuals and local government and partners, providing skills training and capacity building to create immediate tangible change in the lives of their community members e.g. food security through agriculture and nutrition training, or improved individual or group income through small and medium sized enterprises (SMEs).

## We train, remain and refer

We do not train and leave; we train and remain. Through our constant presence in the community, we provide the regular post training mentoring that is required to address emerging challenges and to ensure our programmes remain relevant and impactful. As individual and group skills are strengthened, we facilitate linkages and referrals to other service providers who facilitate technical or resource based support. Our 75% maintained volunteer adoption rate is testament to the success of our approach.

## We hand over and grow with the community

Once we are sure of the communities' skills, structures and resources to access services, our presence becomes redundant. This process involves community stakeholders taking on Ace Africa roles and responsibilities to manage activities and interventions, ensuring linkages with and services of the local and district government are demanded and delivered and members of the community are empowered to take responsibility for their development. These community members then become the duty bearers for the skills transfer to others within their community, and in partnership with Ace Africa, beyond into neighbouring areas.

### Support By Ace Africa

### Direct Support By Communities



#### Phase 1

Year 1 to 4

- Conduct baseline research and develop bespoke programmes
- Create awareness, identify volunteers and provide training in the community
- Respond to emergency needs through direct aid
- Identify and establish structures to strengthen the network of service providers

#### Phase 2

Year 5 to 10

- Extend transfer of skills through increasing the number and capacity of community groups, mentors and partners to provide services and direct aid
- Increase community food and economic security, rights awareness, access to health and protection services
- Enhance community ability to plan, budget, implement and report on activities
- Engage community members to provide technical support and advocate at local and district levels for stronger partnerships in an integrated service provision

#### Phase 3

Year 10 to 15

- Train community groups, committees and individuals in monitoring and evaluation, proposal writing, budgeting and strategic planning
- Ensure community programme management systems are efficient and effective
- Strengthen government management systems to support effective monitoring and evaluation and reporting on sector wide interventions at the local and district level
- Promote participation and advocacy from the community through to national level
- Provide technical support where required

# Winner of the USADF Off-Grid Energy Challenge



During the course of 2016, Ace Africa Kenya - a registered non-governmental organisation in Kenya - was chosen as a winner of the United States African Development Foundation (USADF) Power Africa Off-Grid Energy Challenge. This competition invited 100% African owned and managed organisations to apply for programmes aiming to promote innovative and sustainable ways to deliver reliable energy to underserved communities.

The Off-Grid Challenge is part of the Power Africa initiative, a US Government presidential initiative with the ultimate goal of adding 30,000 megawatts (MW) of more efficient electricity generation capacity to reach 60 million new home and business connections by 2030. This is based on the knowledge that modern energy services are crucial to human wellbeing and economic development, yet communities in Eastern Africa suffer from severe energy poverty. Off-grid energy approaches therefore must play a central role, particularly in areas unconnected to grid infrastructure.

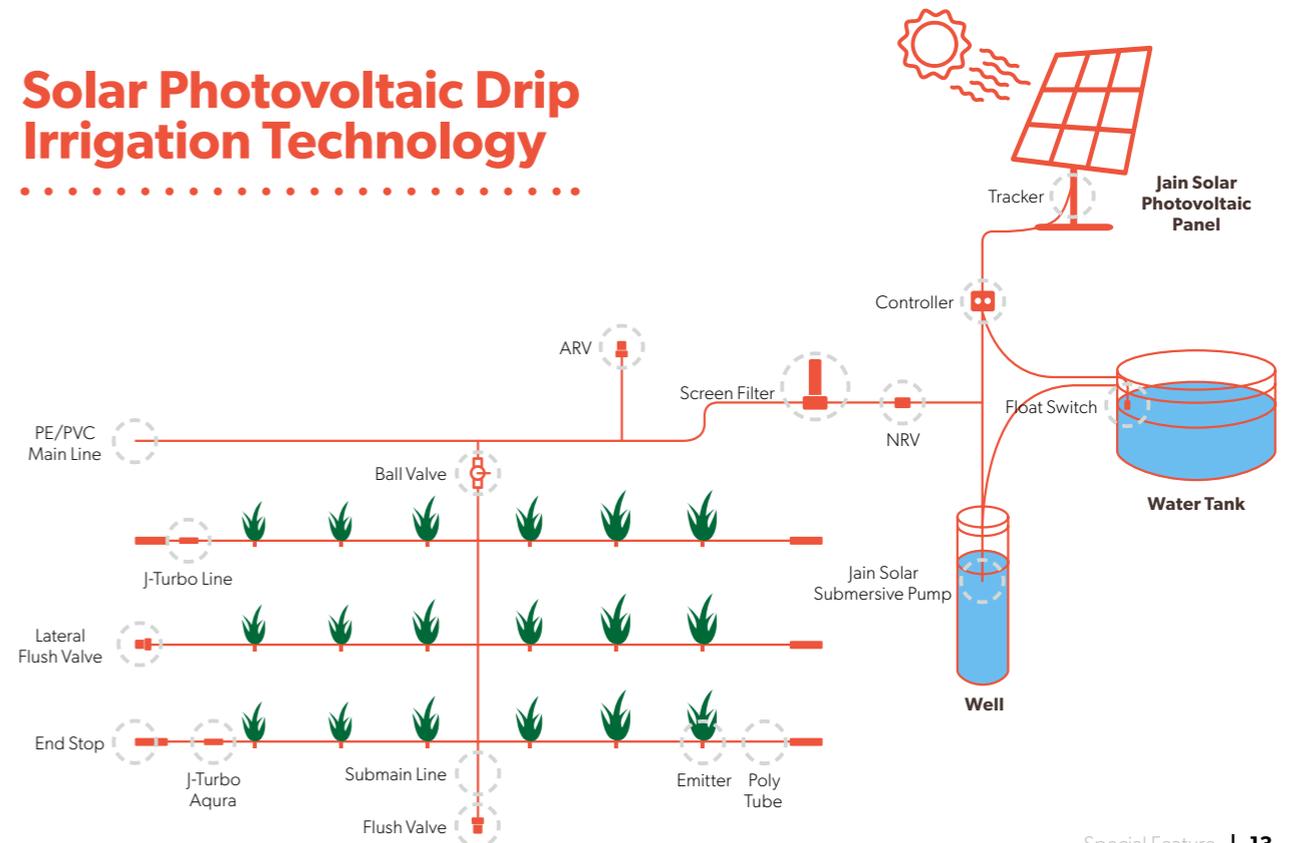
Through the support of USADF, Ace Africa Kenya has begun to implement a 14-month project, which aims to train 120 community members in the utilisation of solar photovoltaic drip irrigation technology in Siaya County. This technology will enable farmers to effectively produce a range of nutritious vegetables for sale and household consumption. The technology is critical in Kenya where droughts have become increasingly long and regular leaving farmers vulnerable to crop failure.

In Siaya County, poverty is deeply entrenched, including extreme food poverty. Indeed, 34% are considered to live in absolute food poverty and 14.9% are severely malnourished. This degree of food poverty is proven to have far reaching impact, preventing people from acquiring an education, an income and other basic needs which in turn results in other socio-economic problems. Erratic rainfall and lengthening periods of drought are exacerbating poverty levels in Siaya where the majority of households' main source of income derives from agriculture.

The solar powered drip irrigation systems are proven to reduce the risk of food poverty by increasing yields by as much as 100% and reducing water consumption by 40-80%. The technology also decreases the amount of fertiliser, pesticide, and labour needed compared to conventional irrigation systems. Through the implementation of this project, Ace Africa Kenya will improve food, nutritional and economic security of 120 community members and their households in rural Siaya, Kenya, through training on improved irrigated agricultural practices and solar power installations. Each system once installed will pump enough water to irrigate 20 acres per group, providing uninterrupted irrigation for the 6 organic community kitchen gardens.

Communities in Sub-Saharan Africa will be severely impacted by climate change and must adapt to cope with its impact. Thus, Ace Africa Kenya, with support from USADF, is increasing its clean energy centred projects to mitigate the impact of climate change, as well as to improve livelihoods through increased access to clean energy.

## Solar Photovoltaic Drip Irrigation Technology





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1,352,925 children and their families  
helped in respect of health, education,  
livelihoods and rights since 2003



# Special Reports

## Changing norms and attitudes through community drama in rural Tanzania

**In the areas where Ace Africa work in rural Moshi, Kilimanjaro Region, Tanzania, child rights abuse is a cause of serious concern. Almost three-quarters of male and female children or youth, experience physical violence before the age of 18 and around a third of females experience sexual violence. Such abuses of child rights are inherently connected to poverty, lack of economic, social and political rights for adults which have engendered a negative environment for children to grow-up in.**

Ace Africa, in partnership with Seka, has introduced an innovative behaviour change methodology within its Child Development and Community Health and Wellbeing programmes. During the course of 2016, Ace Africa and Seka, have engaged and trained children and adults in community theatre. This community forum theatre, challenges the social norms and attitudes that underpin negative behavioural patterns such as abuse of children, stigmatisation of people living with HIV and sexual violence (UNICEF 2012) against women.

Ace Africa coordinates three different drama productions which are performed both in the community and in schools. These include: 1. Child Rights and Protection 2. HIV/AIDS Awareness and Stigma Reduction and 3. Sexual Health Education (Female Genital Mutilation, Girls Hygiene, Sexual Violence and Protection Services).

In school the theatre productions are designed to allow student's participation which in turn fosters group problem solving and understanding. The drama sessions inspire discussion about certain themes and allow children to perform alternative scenarios. During these sessions students who experience voicelessness and abuse in their everyday lives are given the chance to be heard and practise asserting their rights. In the community, the sessions enable communities to change engrained perceptions and attitudes which are detrimental to children and normalise behaviors such as accepting those living with HIV, providing support and being open about one's HIV status.

### Child Rights Play

Esvuti is a small girl aged 9. She often plays around the shop much to the shop keeper's delight. He likes to watch her play.

Esvuti is responsible for lots of chores such as cooking the beans for her family's meal and cleaning the house. When she plays instead of getting these chores done her mother punishes her and tells her father. Esvuti is also sent on errands such as collecting maize flour and cigarettes from the shop.

One day Esvuti was chased by a frightening dog who ripped the maize flour from her hand and let it spill all over the ground into the dirt. When Esvuti returns home she can see that her father is angry at the wasted maize. He commands her to light his cigarette before shouting at her to return to the shop and replace the maize, scolding Esvuti with the end of his cigarette. Distraught and in tears, Esvuti enters the shop and pleads to the shop keeper to give her a replacement bag of maize. With a terrifying smirk on his face, the shopkeeper nods his head, before bringing Esvuti in the back of the shop and sexually abusing her.



*These incidences of sexual and physical violence often occur in everyday situations – in the home, in the community, in a shop. The forum theatre enables the audience to challenge behaviours and reconstruct events in the play, in order to change the outcome. This process enables communities to discuss and reflect in an open, entertaining and friendly atmosphere, ultimately leading to positive behaviour change. The sessions are also seen as a form of trauma therapy and often lead to children and members of the community seeking professional counselling support from Ace Africa.*



# Special Reports

## II

# Commercial Composting

In rural Siaya, Kenya, water erosion combined with the intensive usage of inorganic fertilisers has resulted in overall poor soil fertility. This has led to low crop productivity and farm yields, especially of maize and other food crops. Farmers in Siaya are therefore often caught in a vicious cycle of decreasing soil fertility which necessitates the buying of expensive chemical fertiliser to improve crop yields but which, in the long run, will degrade their soil even further.

Low crop yields directly result in lack of food and undernourishment for subsistent farming households.

Undernourishment is intrinsically connected to poverty as it has serious social and economic implications. Malnourished children fail to develop mentally, physically and psychosocially and are prevented from achieving their full potential in school. Poor nutrition also increases the risk of disease and illness and reduces individual's capacity to work as productive members of the community.

Conservation farming interventions including organic compost have the potential to rebuild and restore soil fertility, increase crop yields, improve nutrition and reduce poverty.

### The benefits of composting



Improves soil structure (reduce run-off and flooding, easier to dig, facilitate root growth)



Increases water holding capacity (important in a semi-arid environment)



Increase nutrient retention and cation exchange capacity (plants ability to use nutrients for a longer period)



Provides both micronutrients as well as macronutrients



Increases nutrient availability and beneficial micro fauna for plant disease resistance



Improves carbon sequestering enabling farming to develop as normal





# Case Study

**Project Area, Location**

Siaya County, Kenya

**Name of Group**

Siranga Vegetable Growers Self Help Group

**No of Members**

28



Happy members of Siranga women group at their compost production site

**Background**

Siranga Vegetable Growers is a self-help group based in Siranga sub location, Ukwala location, Ukwala Division, Ugenya Sub County. The group was started in June 2011 and its main objective was for members to help each other and carry out activities aimed at improving livelihoods and income.

Since 2012, Siranga started a saving and lending scheme (merry-go-round) to enable members access small sized loans to address their household needs including school fees, medication among other needs. Since 2015, the group has been producing and marketing kales, onions and black night shade for their local markets. Through this business the group earned an average of Ksh 30,000 (GBP 231) per growing season (8 months) increasing their income earning capacity.

**Ace Africa Intervention**

Siranga Vegetable Growers was identified through a competitive process to engage community members in the compost business in April 2016. The group received training in compost making, business skills and were supported with tools (water tank, forked spade, water cans, wheel barrows, waste collection polythene bags and thermometers) and a

business start-up grant to buy compost packaging bags, compost quality testing and monthly technical advice for six months. They have also held two field days to market their compost product and demonstrate to other community members the importance of using compost for improved soil fertility and food security.

**Outcomes**

1. The group has developed a business plan to produce 50,000 kilos of high quality compost manure per year.
2. Since July 2016, the group produced 36,000 kilos and are on target to deliver the annual 50,000 kilos of quality manure. Each kilo has a market value of Ksh 8 (GBP 6p) which means that year-to-date they have produced Ksh 288,000 (GPB 2,215) worth of manure to sell over to banana and vegetable producers in their community.
3. Each group member also produces compost individually which is then sold centrally from the group, with the group member being paid per kg delivered.
4. The group members are also using (and purchasing) compost to use on their own farms.

# Commercial Composting in Steps



Chopping dry and green grass into smaller pieces to increase rate of decomposition



Collect dry leaves, green grass, ash, cow dung and water to make compost



Loosen the top soil to improve aeration and water infiltration



Lay stalks of maize, millet or sorghum and water



Lay chopped dry matter (grass or leaves) and water



Lay green matter (chopped green grass or tree/vegetable leaves) on top of the dry matter and water



Repeat from step 2 to 9 until all the dry matter, ash and cow dung is over



Add a layer of soil and water



Sprinkle ash on top of the cow and dung/chicken/goat/sheep droppings and water



Lay cow dung on top of the green matter and water



After two weeks turn the pile to speed up decomposition process



After three turns (with an interval of two weeks) the pile will have fully decomposed



Scoop mature compost into nylon bags



Customer buying a bag of compost



# Special Reports

## III

### Ace Africa Kenya expands to new project sites where poverty and HIV prevail

Alongside our growing organisational capacity, level of resources and proven track record in the field of community development in rural East Africa, Ace Africa decided to expand into five new project sites in Kenya where the need is profound. During the course of 2016, Ace Africa has started working in Kakamega, Vihiga, Homa Bay, Migori and Kisumu Counties which are all located in close proximity to the shores of Lake Victoria. Due to the lack of basic services, threats to livelihoods, environmental issues, and prevalence of HIV/AIDS, poverty on the shorelines of Lake Victoria has reached 71%, earning it the title of the “belt of poverty (IMF, 2012).”

During the course of 2016 Ace Africa began work in these five counties. Ace has conducted robust baseline research within two of the new project sites – Kisumu and Migori. Ace Africa uses household surveys, key informant interviews and other qualitative research methods which help to uncover levels of health, nutrition, education and income, household demographics and the communities attitudes and social behaviours. These studies are essential for informing the focus of Ace Africa’s work and enabling us to measure impact.

Indicator	Migori	Kisumu	Kakamega	Vihiga	Homa Bay
Population Size <sup>1</sup>	1,048,602	1,107,755	1,843,320	615,734	1,101,901
HIV Prevalence <sup>2</sup>	14%	19%	4%	4%	26%
Poverty Level <sup>3</sup>	45%	60%	51%	41%	52%
Undernourishment <sup>4</sup>	17%	21%	8%	45%	26%

1. NASCOP 2016  
 2. KENYA HIV Estimate 2015  
 3. Kenya Integrated Household Budget Survey (KIHS) year  
 4. County Integrated Development Plan (CIDP)

Poverty on the shorelines of Lake Victoria has reached 71%, earning it the title of the “belt of poverty”





## Kisumu

In Ace's new project site, Kisumu County, 88% of the population live in poverty (less than USD\$ 1.9 a day) and 61% live in food poverty. Kisumu County has the third highest rate of HIV in Kenya with 19.3% infected by the disease. Ace baseline surveys suggest that around 30% of the population are unwilling to take an HIV test and 37% would not tell family members if they were found HIV positive. Stigmatisation and discrimination associated with HIV is a serious problem which hinders efforts to help those who are infected and ultimately to eradicate the disease.

In response to these issues, Ace Africa plans to work with key populations who are more likely to contract the disease due to certain HIV-related risk taking behaviours. Oak Foundation is supporting Ace to work with boda boda (motorbike taxi) drivers training them in child and women's rights and supporting them with HIV protection knowledge and resources. Ace Africa is also seeking funding for a project working with sex workers who are at particular risk from contracting HIV. Both programmes will aim to de-stigmatise the disease, improve knowledge and access to HIV protection as well as a continuum of other HIV related health care and treatment.



## Migori

In Ace's new project site, Migori County, 45% of the population live below the poverty line. Despite the prevalence of extractive minerals such as gold mining, the county is very poor. Associated with the mining industry, rates of child labour are high alongside the rate of school drop out. In addition, Migori experiences one of the highest rates of female genital mutilation (FGM), being situated close to the Tanzanian border where the tradition is even more far reaching. Simply outlawing the practice has not worked and in many countries has exacerbated the problem, forcing the practice into hiding and increasing the risk of health complications.

In response to these specific issues Ace Africa has begun work forming Child Rights Committees within the communities. Ace Africa will use its past experience training volunteers, village elders, school teachers and other important figures within the community to identify, stop and solve cases of child abuse, gender based violence and cases of FGM. In addition, Ace will train community groups, teachers and students in agriculture and nutrition and establish kitchen gardens which will provide children with at least 3 meals a day.



### Lynn Atieno\*

*Lynn lived with her grandmother and was first raped aged 14 by a boda boda rider who had carried her to deliver milk and had a child now 6 years old. One year later she was forced into marriage with another man and had a second child but marriage did not last long as it was not her will. She is now married to a third man after finally making her own decision to enter into marriage.*

*\*The name of the girl has been changed to protect her identity.*

## Others Sites

In addition to conducting important baseline research in the new project sites which will ensure that programmes are relevant and targeted, Ace Africa has also started to implement projects focusing on our three core programme areas 1. Child Development, 2. Community Health and Wellbeing and 3. Community Livelihoods. In Homa Bay, for example, Ace is collaborating in an ambitious partnership – Determined, Resilience, Empowered, AIDS-Free, Mentored and Safe (DREAMS) – supported by a range of agencies including USAID, the Bill and Melinda Gates Foundation, USAID and PEPFAR. The project aims to reduce new HIV infections amongst adolescent girls across 10 sub-Saharan African countries. The programme is addressing the structural drivers that directly and indirectly increase girls' HIV risk, including poverty, gender inequality, sexual violence and lack of education. In Vihiga County, Ace Africa is implementing a jiggers' eradication project with 1,000 children and 2,500 community members, with many other projects in new project sites in the pipeline.





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**15,890 girls attending  
school month round  
through the provision of  
sanitary pads and pants**

# 4

# Programme Overview



# Kenya



## Ace's strengthening reputation and local fundraising capacity

During the course of 2016, a selection of international development institutions have recognised Ace Africa's extraordinary work in the field. Ace Africa (Kenya) has gained the support of a number of global development funds such as USAID, FHI 360, Technoserve India and PEPFAR. For example, in October 2016 Ace Africa (Kenya) gained the support of FHI 360 and began implementing a project which aims to build linkages across the continuum of HIV services for most-at-risk 'key populations' affected by HIV including commercial sex workers and men having sex with men. The project has worked towards increasing the demand and availability of comprehensive HIV prevention, HIV testing, care and treatment services and strengthening systems for planning, monitoring evaluating and assuring the quality of programmes for these key populations in Bungoma County.

Other institutions such as GiZ, and Aphia Plus are also directly supporting Ace Africa in Kenya. This incredible fundraising work is indicative of Ace Africa's experience and organisational capacity for community development work in Kenya.

## Improving access to obstetric care in rural Bungoma

Each day around 830 women die from pregnancy or childbirth related complications around the world (WHO, 2016). Despite advances in maternal health care technology and knowledge, maternal mortality rates in Eastern Africa have remained more or less static in the past 15 years. 99% of maternal deaths occur in low-income countries – a statistic clearly demonstrating the influence of socio-economic factors as the main determinant of women's maternal vulnerability (Mayaud and Mabey, 2004).

In rural areas of Kenya, obstetric care, referrals and outreach services are not adequate to prevent women from delivering at home, nor are there adequate numbers of skilled birth attendants available for at home deliveries. In Bungoma, only 18% of women deliver in health centres, the remaining give birth at home and only 14% receive attention from qualified medical assistants. As such, the majority of maternal deaths in Kenya are preventable such as severe bleeding, infection, hypertensive disorders and obstructed labour (Liambila et al., 2014).

Supported by Chalker Foundation, Ace Africa is increasing access and improving obstetric care in Bungoma County. Ace Africa's interventional strategy focuses on reducing the three common delays women face in accessing quality maternal and neonatal care in Bungoma County. These include firstly, delay in decision to seek care, secondly, in reaching care and finally in receiving adequate maternal care with clear outcomes. Strengthening the health system and improving quality of health delivery is absolutely critical for tackling maternal morbidity and mortality in Eastern Africa.

## Improving livelihoods through agricultural innovation

Ace Africa piloted and initiated a number of new and innovative projects particularly in our original project sites, Bungoma and Siaya. These projects aim to improve community infrastructure, link local people to the market, improve value chains and increase income-generating opportunities to enhance livelihoods.

Ace Africa has spearheaded agricultural innovation enabling communities to produce higher and improved quality yields. With the support of Technoserve India, Ace Africa has trained farmers to identify better crop cultivars (participatory varietal selection) and seed multiplication, a scientific seed production methodology helping to build the capacity of farmers to carry out beneficial seed production. In addition, through the support of USADF, Ace Africa is training women in the utilisation of solar powered drip irrigation systems for much needed water saving and water efficiency in Siaya County with the potential of subsistent farming for generations by as much as 100%.

Ace has conducted training in diverse agricultural products such as the highly nutritious and yielding orange flesh sweet potato. These agricultural initiatives not only enable farmers to increase their income through value added methods and thus increase their household wellbeing, the projects are also having a positive impact on the soil. Diversification of crops away from cash crops will have a long lasting impact, increasing biodiversity and increasing the potential of agriculture for generations to come.

## Eradication of jiggers in Siaya and Bungoma County

In Kenya, jiggers' infestation is a severe public health threat. Over 2.6 million people are infested with jiggers, 1.5 million of them being children of school going age. Jiggers affects one's feet and hands, causing serious difficulty in walking and stops children from attending school.

With the support of Charles Hayward Foundation, Ace Africa is helping to eradicate jiggers in Bungoma and Siaya counties. The project has provided health education on good hygiene and sanitation, provided treatment for removing jiggers from the feet, cleaning wounds, administering drugs and finally, helped disinfect households so that they no longer house the parasite. The project has improved the health status of over 1,000 children and has educated a further 2,000 community members to embrace good household hygiene for the prevention of jiggers.

Evidence suggests that, as a result of the project, the school attendance of children previously infected by jiggers has improved by up to 20%. The rate of stigma and discrimination amongst those infected has reduced and around 85% of households trained are taking hygiene and sanitation precautions which prevent the re-infestation of the parasite. The project has a long lasting impact through not only eradicating the parasite within the county but also in enabling the most vulnerable children to thrive, free of the parasite and able to participate fully in school once again.



# Tanzania



## Providing football training in schools

Supported by a number of UK secondary schools, Ace Africa kicked off the Future Stars Football League once again in Arusha and Moshi Tanzania in 2016. The Ace Africa football league provides professional training and sporting equipment to rural schools in Tanzania, enabling some of the poorest and most disadvantaged children to access sporting opportunities which otherwise they would not receive throughout their education.

Despite the presence of Compulsory Enrollment Policy in Tanzania, repetition and drop-out rates continue to be extremely high, costing the government around \$60m annual expenditure (UNESCO, 2011). The football programme aims to combat the difficulties in keeping students in school when there is often pressure for adolescents to start work and earn money for their household needs. The leagues aim to engage young people providing them with a positive purpose in school and importantly has been proven to increase school participation, retention and academic performance. Research conducted by UN<sup>2</sup> (2013) suggests that sport increases student endorphins, which in turn, boosts blood flow to the brain, increasing academic performance and creating a positive cycle of success in school.

Finally evidence suggests that the football leagues build students' self-esteem, confidence, and teamwork, improving gender relations and creating a positive environment where students can thrive.

1. 1.3% of national GDP per year (UNESCO, Education for All Global Monitoring Report, 2011)

2. 'Sport for Development and Peace', UN Inter-Agency Task Force (2013)

## Increasing access to HIV health services

During the start of 2016, Ace Africa began to implement its fourth Comic Relief funded project. Located in Arusha Tanzania, the three year project aims to increase equitable access to a continuum of care, treatment and support for people living with HIV and AIDS (PLWA) and to improve the quality of HIV health services. In total the project directly benefitted over 20,000 community members.

This project is strengthening the community and district level HIV referral and Health Information Management Systems (HIMS). It involves supporting the government to improve services for PLWA in remote rural areas, through creating greater awareness of existing services, providing outreach HIV health services and strengthening service quality. Working alongside the Ministry of Health, the project brings health services closer to home and involves training clinical officers at health facilities to administer antiretroviral drugs, thereby reducing the patient/nurse ratio from 1:225 to 1:97.

In addition, Ace trains Community Health Workers to provide effective and regular home support to PLWA and their families, ensuring adherence to drugs, regular attendance at the Comprehensive Care Clinic and a reduction in family, community and self-stigmatisation. Ace will train health facility and community health workers in digital data collection tools, establishing an effective monitoring and evaluation system alongside district government HIV service provision.

## Improving livelihoods on Kome Island

Since 2015, Ace Africa have worked with the fishing communities on Kome Island, a remote and isolated island in Lake Victoria. When Ace Africa began work with communities on Kome Island 95% of the population lived on less than \$1 a day and 85% lived in food poverty. Notable 46% of adults showed signs of AIDS and 44% of children were orphaned and vulnerable.

Over the last two years, through the support of Innocent Foundation, Ace Africa has trained 6 community groups (1,503 community members) in sustainable agriculture and income generating practices. Evidence suggests that 85% of those trained by Ace are now food secure. In addition, the community groups have increased their income through activities such as dairy goat rearing, milling of nutritious flour and village community banking.

Through the support of Vitol Foundation, Ace Africa has worked towards improving community knowledge and access to quality health services on Kome Island, supporting 15,000 members of the community. Ace has strengthened Child Rights Protection structures, trained Child Welfare mentors, provided HIV and AIDS knowledge, prevention, and care and strengthened a variety of other health services. With Ace Africa's support a vicious cycle of poverty on the island is reversing and being replaced with a virtuous cycle of health, wellbeing and self-sufficiency.

## Sustainable Development Goals Centre for Africa (SDGC/A)

A particularly significant event was the launch of 'The Sustainable Development Goals Centre for Africa (SDGC/A)' which was officially opened by President Kagame in January 2017 in Kigali, Rwanda. Ace Africa's Founder and Tanzania Country Director, Joanna Waddington MBE, was invited to attend the event and take part in the discussion "Expediting the Implementation of Africa's 2030 Agenda." Focus areas included how Africa will achieve the SDGs by 2030, and the need to strengthen partnerships and linkages in order to reach the ambitious global goals. The establishment of the African SDG Centre in Rwanda, is indicative of the country's development, strengthened self-confidence and self-perception.

African countries are increasingly presenting themselves as a united front on the international development arena and the SDGC/A is an example of this progress. Ace Africa's participation evidences its growing reputation as one of East Africa's grassroots drivers of development.

# 5

# Ace Africa Partnerships



## Working Together

The international development community has over the past decade recognised the great value of NGO collaboration. “Partnership” is one of the buzzwords of the hour and with very good reason. There are so many positive consequences that can be realised through NGO partnerships – collaboration allows organisations with complementary capacities, specialisations and geographic reach to scale their impact. This scaling process occurs organically as NGOs working together can learn from each other while avoiding duplication of activities. Collaboration will also mean shared systems of regulation and accountability. This is especially important as it allows organisations to evaluate their effectiveness with more accuracy.

Ace Africa has taken all of these important lessons on board and is now working together with a number of different partners. Towards the end of 2016, Ace Africa in partnership with Haller Foundation, was awarded a grant by Innocent Foundation. In the knowledge that the two organisations have harmonising goals it was decided that a collaborative project would be mutually beneficial, building one another’s capacity, learning from one another’s expertise and ultimately enhancing effectiveness of programme efforts.

Ace Africa and Haller will, in partnership, conduct a Community Livelihoods Programme in Bungoma and Siaya supporting 320 households to improve nutritional and economic security. Haller Foundation will teach Ace Africa programme staff and Ace communities in advanced fish farming techniques and science as well as about integrated farming techniques. In addition, Ace Africa will carry out a high quality baseline study in Haller project site, Kisauni, Mombasa, Southern Kenya, enabling Haller to track their projects and progress effectively.

## The Haller Animal Farming Science

Haller’s science is centred around ensuring the best conditions are in place to ensure maximum yields of fish and other animal products. The Haller science behind rearing and breeding is precise and involves a number of different elements.

Firstly, Haller trains in rearing a particular type of fish, Tilapia fish. Tilapia are proven to be versatile, high yielding, fast-growing fish and are able to withstand harsh conditions. Secondly, Haller will train Ace and the community in a concrete fish tank technology. The tanks, with their unique self-regulating, self-grading, siphon drain and resultant good circulation are proven to increase production by 30%. In addition, the temperature of the tanks, which need to be around 22°C, is regulated through planting of Nile cabbage creating shade for the fish. pH level is monitored

at around pH 8, a suitable level for the tilapia. In addition, pond plants are used to enhance the breeding of soldier fly larvae within algae which can be eaten by the fish. To combat overpopulation of ponds, carp fish are introduced into ponds and ensure the maximum growth of fish, the sex of tilapia can be controlled, producing an all-male stock creating a uniform, higher yield. One of Haller’s 20,000 litre tanks can be expected to produce between 2-4 tons of table size fish per annum.

Haller will also train in integrated farming techniques and for example the ‘integrated fish/chicken system’, a circular system whereby chicken runs are built on top of fish ponds. The chicken natural waste drops into the pond and are consumed by the tilapia which are particularly efficient converters of organic waste material into high quality protein. Thus with one feed outlay, both chicken and fish can be fed productively.



# 6 Our Impact

## Key Performance Indicators 2003-2016

Ace Africa considers success when 'communities' have the capacity to make informed decisions on, participate in and access a network of effective services to protect and realise their human rights in respect of health, HIV and AIDS prevention, treatment and care, education, gender equality and protection against violence. Success also means creating sustainable livelihoods, raising incomes and establishing food security at the household level to secure independent, self-reliant individuals and communities. Success can only be realised through collaboration, commitment and action from all community and organisational stakeholders.



# 1,352,925

**Children and their families helped in respect of health, education, livelihoods and rights**

Ace Africa has set clear targets across each focus area to effectively measure outputs, outcomes and impact over the short and long term. Ace Africa recognises that success at programming level cannot be reached without the necessary organisational governance, finance, human resources, monitoring and evaluation and fundraising systems in place to support the effective implementation of our programmes.



### Child Development

**510** Ace CtC Club in schools providing life skills to a total of 96,747 children since 2003

**15,890** girls attending school month round through the provision of sanitary pads and pants

**12,281** cases of child abuse reported and resolved by Ace and committees



### Community Health and Wellbeing

**108,478** people tested for HIV and **16,610** received medication

**71,688** counselled in their homes by an Ace Africa counsellor



### Community Livelihoods

**34,529** community members trained in Agriculture & Nutrition and provided with seeds and tools

**87,190** kitchen gardens established supporting over **459,338** children and their families with a variety of nutritious vegetables including kale, spinach, carrots and nightshade

**204,435** community members becoming food secure i.e. eating at least 3 nutritious meals a day

Ace Africa	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Areas of Operation	3	6	7	7	11	13	13	14	14	15	19	39	44	85
No of Staff	4	7	11	13	30	38	43	43	43	58	60	61	63	89
No of Community Volunteers	0	13	14	14	450	2 000	2 500	3 295	3 303	4 000	4 664	7 043	9 868	12 716
Approx spend in Africa £	16 000	112 000	124 000	194 000	337 000	489 000	500 000	525 213	524 000	527 000	755 178	983 000	1 230 000	1 496 000
Direct Beneficiary Cumulative	300	5 000	35 000	50 000	100 000	187 550	293 850	426 397	493 861	650 000	768 458	948 001	1 114 910	1 352 925
Indirect Beneficiary Cumulative	600	10 000	70 000	100 000	200 000	355 000	440 000	688 034	987 722	1 300 000	1 536 916	1 896 001	2 229 819	2 705 850

# 7

## Fundraising Highlights

### Special Feature A Night With the Stars

#### Ace Gala Dinner, an unforgettable evening

Thanks to all our wonderful supporters, Ace Africa is thrilled to announce that we raised a record-breaking £200,908 at our gala event on 24 November.

More than 240 guests were at the beautiful Lindley Hall in Westminster to witness an evening that started in style. Drinks and canapés were prepared by Ace Africa's Patron and chef-in-residence Phil Howard and his team, who could be seen working their culinary magic on the central stage.

As the audience sat down for dinner, marshalled by longstanding supporter Mark Turnbull, our MC for the night, they were treated to the spectacular sight of the "Flying Stars" of Cirque Bijou. These wonderfully skilled dancers hovered high above the guests, defying gravity with their breathtaking performance.

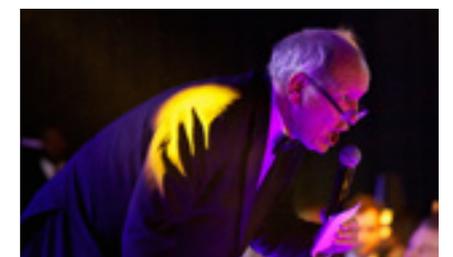
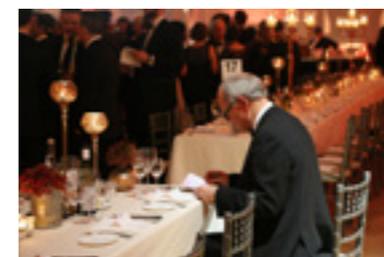
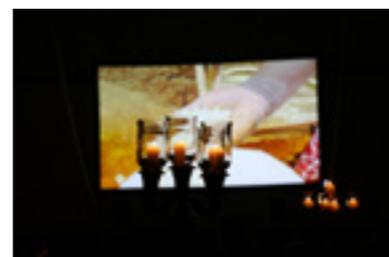
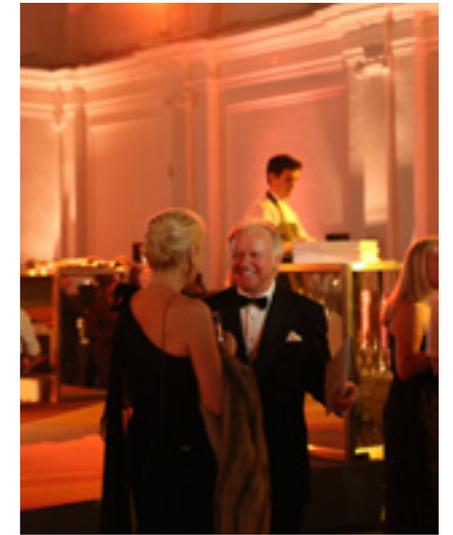
The three founders of Ace Africa – Joe Waddington MBE, Augustine Wasonga and Anthony Okoti – briefly welcomed the guests before introducing the thought-provoking remarks of Alison Wilson, trustee of the Innocent Foundation and a recent visitor to the Ace Africa programmes. A short



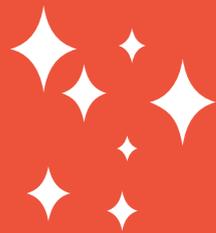
testimonial film featuring a handful of long-standing supporters and advocates of Ace Africa provided an external view of the organisation's work.

After a delicious main course prepared by Phil Howard and his team, the inimitable Charlie Ross jumped onto the central stage to conduct a highly energetic auction (raising £123,000) and a very successful pledge (raising £55,000), targeting the issue of FGM (female genital mutilation), a controversial practice affecting so many young girls in rural Kenya and Tanzania.

During the evening an escape to Tuscany was raffled raising £4,000 and then, to everyone's surprise, the lucky winner Mark Tennant decided spontaneously and very generously to improvise his own auction and sell his prize, securing an incredible additional £11,000! Silent auction lots equally generated frenzied bidding activity in the room (£30,000 raised). Special thanks must go to the Heanen family, who were extremely energetic bidders – and went home with several highly sought after lots.



# 7 Fundraising Highlights 2016



## B. Schools

### Eton College

Eton College, with the support of Bradfield College, Cothill House and Caldicott Preparatory School, once again kicked off their annual fundraising in spectacular fashion! Supporting the Ace Africa Football League in Arusha, Tanzania for the third year in a row, students, parents and teachers at Eton all got involved in an array of activities including 5-a-side in house football tournaments. Thank you to all at Eton, in particular Glen Pierce, who continues to work tirelessly in raising awareness and funds for Ace Africa.

### Falkner House

Ace Africa were thrilled to gain the new support of Falkner House this year. Raising an astonishing £6,000 in their first year of support is just fantastic and we are so grateful to the teachers, pupils and parents for getting involved and supporting our programmes. Thank you for electing us as 'Charity of the Term' Falkner House!

### Winchester College

The undeniably dedicated group of students at Winchester College once again completed their annual Toyes Walk. Donning their trainers the boys set off on their adventure from Salisbury to Winchester, managing to raise a brilliant £2,239 this year. Thank you to all involved for your most loyal support over the past decade.



## A. Quiz Night

Orchestrated, once again, by the contagiously energetic Quiz Master, Mark Turnbull, Ace Africa managed to raise a fantastic £6,842 net. With a slightly smaller crowd this year, our special annual event was held at The Strand's Pizza Express.

## C. Campaigns

### Kilimanjaro Trek

On the 22nd January Michelle Foster and Martin Dawson set upon their Kilimanjaro adventure in support of Ace Africa. Trekking 6-8 hours each day and sleeping in tents on the side of the mountain in zero temperatures, the pair trekked through the night for the final ascent and reached the 19,341ft Uhuru Peak at 6.30am. An incredible time! On top of this amazing achievement, we are thrilled and so very grateful that Michelle and Martin raised a wonderful £2,460.

**"It was a very humbling and rewarding experience for us, we could not have achieved this without the fantastic support of our team of porters and guides who made the trip a lifetime achievement for us!"**  
– Michelle Foster

### 100km Challenge

Brothers Roshni and Kripali Manek spent two days commencing on a 100km trek along the south coast in support of Ace. Starting in Eastbourne the siblings started their hilly journey along the coastal path and South Downs Way through day and night all the way to Arundel. Thank you to Roshni and Kripali for enduring this amazing challenge and for raising over £1,500 for Ace.

### Iceland Ultra Marathon

In July the unstoppable Shervin Sharghy took on an Icelandic Ultra Marathon in support of Ace Africa. Running 55km over mountains, volcanoes, geysers, glaciers and rivers Shervin managed to (most importantly!) survive the challenge but also raised a fantastic £2,950 for our communities. Thank you Shervin for continuing to support Ace Africa – we can't wait to see what adventure you have in store for 2017!



## D. Challenges

Ace Africa recruited the support of 48 individuals for this year's UK based challenge events; London Marathon, British 10k, Prudential RideLondon 100 and the Royal Parks Half Marathon. We saw personal bests beaten, a first time marathon runner completing the course in fantastic time and Etonians coming together to battle it out in the British 10k. Across these four challenges our enthusiastic runners and cyclists managed to raise a brilliant £39,006.

**Thank you to every single one of you for taking part.**



# 8 Get Involved

## Stay Connected

Sign up for our mailing list, where you can keep up to date on all the work that we carry out in the local communities and hear all the latest Ace stories.

For major gifts, grants, corporate and other forms of giving please contact [info@ace-africa.org](mailto:info@ace-africa.org)

## Donate

### Donate by cheque

Please send a cheque payable to 'Ace Africa' to:  
Ace Africa (UK)  
c/o Lockton Companies LLP  
The St Botolph Building  
138 Houndsditch  
London EC3A 7AG

### Donate by bank transfer

CAF Bank Ltd / Sort Code: 40-52-40  
Account Number: 00017187

### Donate online

Please enter our website [www.ace-africa.org/donate](http://www.ace-africa.org/donate) or [www.virginmoneygiving.com](http://www.virginmoneygiving.com) and select Ace Africa.

## Regular Giving

However big or small, your contribution has the power to change the lives of vulnerable children and their communities in East Africa. Becoming a Friend of Ace, you can choose to give at our Bronze level of £5 a month or the Diamond level at £200. Choosing to give regularly means that Ace Africa can plan for the future and continue to develop the communities we support.



### Tara Melik

Tara Melik became involved with Ace Africa before it was officially registered as a charity. Personal friend of founder Joe Waddington, Tara spent hours brainstorming what was then just an idea! We are all incredibly grateful for the ongoing, loyal support that Tara continues to give to Ace. Forever a Friend of Ace.

## Become an Ace Ambassador

Our Ambassadors go that extra mile to support Ace Africa. Promoting our work as widely as possible and encouraging more people to support Ace Africa, they are committed to the work that we do and are a key part of the team.



### Francisca Souto de Moura

In 2014, Francisca began her support by volunteering at our annual Ace Quiz Night. Since this she has been an incredibly loyal asset to Ace. Not only has she taken part in our British 10k London Run (with husband Alex!) she has also attended the Quiz Night as a guest and secured raffle prizes and new crucial supporters. Finally, Francisca has introduced and helped Ace secure one of our largest grants of 2016 supporting child rights and development in rural Kenya.

Thank you Francisca for your unending enthusiasm and your support of Ace Africa over the year.

## Participate in our Events

Join us at our Ace events, from quiz nights to sporting and adventure challenges. By getting involved you are supporting our on-going programmes through rural Kenya and Tanzania.



### Pietro Stella

Pietro has been actively supporting Ace for less than a year and within this time has shown incredible commitment to Ace Africa and managed to raise over £5,000 for our programmes while taking part in the Prudential Ride100. Pietro has already signed up for next year's ride and invited along a few of his budding cycling friends to join him in supporting Ace!

Thank you for what you have done, and what you continue to do for Ace.

If you are interested in signing up for any of our UK challenge events please email [event@ace-africa.org](mailto:event@ace-africa.org).

## Start your own Campaign

Whether you fancy running a marathon, climbing a mountain or holding a bake sale, the main thing about organising a campaign is to have fun while supporting Ace – and to inspire others to join in and donate!



### Shervin Sharghy

Our mighty Icelandic explorer showed sheer strength and determination as he took on the Laugavegurinn Ultra Marathon in July 2016 raising a staggering £3,460. This 55km mountain race took Shervin through an array of terrains including sand, gravel, grass, snow, ice, rivers and streams! Finishing in an impressive time with a huge smile on his face, Shervin is already planning his next adventure in support of Ace for 2017!

Thank you to Shervin, as well as his brother and sister-in-law, Shahram and Emily, for all that you continue to do for Ace Africa. We are incredibly lucky to count on your support.

# 9

# Donors & Supporters

## 2013 – 2016



We would like to take this opportunity to pass on our heartfelt thanks to all our donors, partners, patrons, friends of ace, ambassadors, event participants and sponsors, bursary&alumni sponsors, supporters of the emergency fund and our many other loyal individual supporters over the years (too numerous to list).

### Institutional & Government Donors

Anglican Diocese of Maseno West Bungoma; Catholic Diocese of Bungoma; Centre for Reproductive Health Rights; CIDA; Comic Relief; Diocese of Maseno West Siaya; Duke University USA; FHI 360; GIZ; Guernsey Overseas Aid Commission; HOMF; Kenya AIDS NGOs Consortium (KANCO); National AIDS Control Council (Kenya); POFO; The Commonwealth Foundation; Tulane University USA; U.S. African Development Foundation; Unicef Kenya; University of Washington; USAID/Aphia Plus; USAID/PATH; USAID/ TechnoServe India

### Trusts & Foundations

Addax & Oryx Foundation; Albert van Den Burgh Charitable Trust; Allan and Nesta Ferguson Charitable Trust; Arnold Burton 1998 Charitable Trust; Ashden Charitable Trust; Ashmore Foundation; Ashworth Charitable Trust; Biskra Charitable Trust; Bulldog Trust; Chalk Cliff Trust; Chalker Foundation; Charles Hayward Foundation; Child Reach International; Children in Crisis; Clara E Burgess Charity; Colourful Life Foundation; Desai Memorial Trust; Destiny of a Child; Eling Trust; Elton John AIDS Foundation; EM Behrens Charitable Trust; Esme Fairbairn Foundation; Evan Cornish Foundation; Fondation Mérieux; Garfield Weston Charitable Trust; Gerald Palmer Eling Trust; Good for Life Charity; Hadlow Down PCC; Huggy Bears; Jane Buebear Sport Foundation; Japan Water Fund; JJ Charitable Trust; Jonathan Knowles Trust; Kilimanjaro Foundation; Kitchen Tables

Charitable Trust; Lancashire Foundation; Livetwice; Lord Deedes of Aldington Charitable Trust; MacBevan Fund; Manglibai Haridas Khira (UK) Charitable Trust; Mother Mary Charles Walker Charitable Foundation; HHC; Oak Foundation; One World Group; Paget Trust; Paragon Trust; Peter Storrs Trust; Pilton PCC; Red Cross; Rosie Dwyer Trust; Rowan Charitable Trust; Rycklow Charitable Trust; SMB Trust; Souter Charitable Trust; Spurgin Charitable Trust; Stars Foundation; Stephen Lewis Foundation; Sylvia Adams Charitable Trust; The Angus Lawson Memorial Trust; The Arisaig Partners Foundation; The Dulverton Trust; The Egmont Trust; The Golden Bottle Trust; The Hasluck Charitable Trust; the innocent foundation; The Jane Buebear Sport Foundation; The Marr-Munning Trust; The Pat Newman Memorial Trust; The Peter Cundill Foundation; The Philanthropic Trust; The Pilanesburg Foundation; The Stewarts Law Foundation; The Sulney Fields Charitable; Tory Family Foundation; Trust in Indigenous Culture and Health (TICAH); Vitol Foundation; W F Southall Trust; Waitrose Foundation; Waterloo Foundation; Wyfold Foundation

### Corporates

Acacia Exploration; Albatros Africa; Ares Asset Management; BGC Partners; Charles Stanley; Diageo; Exotix; Famme International; Gems TV; Hoopoe Safaris; I Hennig & Co; Icap; Kenya Coach Industries; Khetia Group of Companies; KPMG; Liz Earle Beauty Company; Longhorn Publishers; Microsoft; Morgan Stanley; Radix Traffic; SAB Miller; Scott Bader; Swala Gem Traders; Wildlife Explorer

### Major Individual Donors 2016

We thank our major individual donors who wish to remain anonymous.

### Schools and Universities

Bablake School; Benenden School; Bradfield College; Caldicott Preparatory School;

Cambridge; Cothill House; Dragon School; Ealing Oldfield Primary School; Eaton Square School; Eton College; Falkner House; Godolphin School; Haygrove School; Lancing College; Latymer Upper School; Merlin School Putney; Newcastle University; Notting Hill Prep School; The Beacon School; Tower House School Putney; University of Liverpool; Wellington College; Winchester College; Worcester College

### Other Partners

Aga Khan Foundation; Amani Child Development Centre; Anglican Development Services; Aphia Plus Western; ARVDC - World Vegetable Centre; Association of Women's Law Arusha; Bridge2Aid Bungoma Home Based Care Program; Casec; Centres for Disease Control (CDC); Child to Child Trust; Childline Kenya; Christian Association; Community Research in Development Initiatives (CREADIS); Convoy of Hope; Department of Infectious Diseases and Epidemiology Imperial College London; ECHO; Faraja Centre; Faulu Kenya; Future Stars Academy; Girl Child Network; Got Matar Community Development Group; Imperial College; Kanduyi Children's Home; Kenya Poverty Elimination Network (K PEN); Kenya Seed Company; Kiwakuki; KUKU Kukua; London School of Hygiene and Tropical Medicine; Marie Stopes; Millenium Villages Project; Molly's Network; New Outlook Centre; Pamoja; Partners for Child Development (PCD); Redcross; REST Food Products; RICODA; Saint Anthony School; Save the Children Tanzania; Seka Educational Theatre; Selian Hospital; Siaya Peasant Community Outreach Project (SPECOP); SIDO; Siritanyi Children's Home; Southend Academy; SOS Children's Village Arusha; TFDA (Tanzania Food and Drugs Authority); Tanzania Chemistry Laboratory Agency; Tawla; The Caucus for Children's Rights; The East

## Top Funders



## Highlights 2016

### Our Patrons

#### Liz Earle MBE

Founder Liz Earle Wellbeing and Live Twice Charity



#### Phil Howard

Michelin-starred chef and owner of Elystan Street Restaurant



#### André Villas-Boas

Shanghai SIPG Football Manager



### Oak Foundation

During the course of 2016 Ace Africa was awarded a grant from Oak Foundation for its Special Interest Programme, which supports dynamic, diverse and innovative grants. The incredible support of Oak Foundation has kick-started Ace Africa Programme activities in our new project sites, Migori and Kisumu Counties. Ace Africa has conducted in-depth baseline studies in both these project sites, which are critical for ensuring programmes are relevant and targeted. Over the course of three years the Oak Foundation grant will aim to improve the welfare of 13,000 children and their families through a range of activities, strengthening child protection services and improving health and wellbeing through training in healthy hygiene behaviors, life skills, agriculture, nutrition and counseling.

### Lancashire Foundation

Lancashire Foundation has supported Ace Africa over the past three years, enabling the fantastic work of Ace Africa members of staff – Food Security Officer, Income Generating Officer, Child Rights Officer, Child Rights Assistant and Ace Africa Counsellor. Child Rights Officers and Ace Africa Counsellors play a critical role ensuring the effective running of Child-to-Child clubs in schools and guaranteeing the welfare of orphaned and vulnerable children. Food Security and Income Security Officers, similarly play an instrumental role, training community members in a variety of agricultural, nutrition and business skills enabling families in rural Kenya and Tanzania rise out poverty and into self-sufficiency.

### David Barnes

One of our longest standing supporters, David Barnes has been actively supporting our programmes for almost a decade now. Having travelled extensively over Africa for more than thirty years, David has a particular interest in its amazing natural history. Stemming from this personal interest he wanted to find a way to put a bit back. We would like to take this opportunity to thank David for his most loyal support over the years.

African Association; The Food Ethics Council; The Haller Foundation; The Mango Tree; The Plaster House; Touch Foundation; UK Consortium on HIV and AIDS; UMATI; Unicef Tanzania Children's Agenda; URIO Poultry Farm; Western Education Advocacy and Empowerment Programme (WEAP)

### Special Supporters

Dame Judi Dench; Duchess of York; Lenny Henry; Paddy O'Connell; Ross Kemp; Sir Trevor Macdonald

### Sponsorship and Gifts in Kind 2016

AfriCat Foundation; André and Joana Villas-Boas; Anita Chanda; Barefoot Chic; Berry Bros & Rudd; Bill Judd; BLOOM Gin; Brian Chapman; Burberry; Cesc Fàbregas; Charles Worthington Salons; Clara and Gonçalo Conceição; Clube Bossa; Curzon Cinema; David Yarrow; Denis O'Regan; Dr. Stefanie Williams; Elystan Street; Enotria&Coe; Eudelo; First Choice; Fordham Sports Image Rights; Georgina and Edward Chapman; Grace Belgravia; Guy Kinnings; HG Walter; Hunter Boots; James Brooke-Webb; Johnnie Boden; KO Gym; Lancôme and Clarisonic; Liberty Wines; Liz Earle Beauty Co; Liz Earle MBE; L'Oréal; Marchesa; Marcos and Cecilia Junqueira Germano; Marina Torres; Mark Knopfler; Matt Charlton; Nick Gentry; Noocity; Okonjima's Lodge; Patrick Drummond; Perivoli Trust; Phil and Jennie Howard; Pots & Co; Pringle of Scotland; Quintessential Brands; RedBook Agency; Roksanda; Rt Hon. Mark Field; Sergio Aguero; Simon and Mercedes Sieff; Sting and Trudie Styler; Strip Wax Bar; Tatiana Kovylyna; The Economist; The Genuine Gemstone Company; The Real Flower Company; Tom Ford; Whittart Tea; Yeotown Health Retreat; 5 Hertford Street

### UK Interns & Office Volunteers 2016

Christelle Brisset; James Pickard; Rory Pickard; Sarah Salvest; Seb Waddington; Sonia Sanson Duban

# 10 Financial Performance



## Financial Summary

Another record year for Ace Africa with its organisational income reaching £1.8m<sup>1</sup> during 2016. This increase has been vital to support the recent expansion in Kenya, alongside helping Ace Africa to consolidate programme activities in Tanzania.

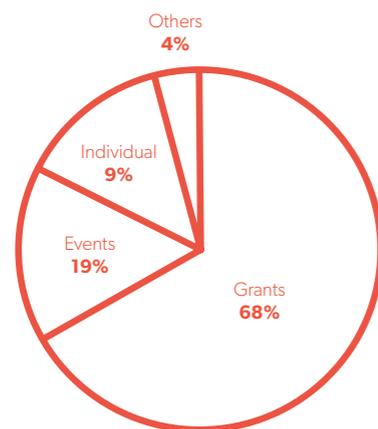
### Income

Ace Africa income reached £1,790,298 on a consolidated basis (£1,740,298 after exclusion of gifts in kind).

Institutional and corporate giving accounted for 68% of the total funding in 2016, with a total of 40 grants being secured during the year. Major contributors included Aphia Plus (DREAMS), Technoserve India, Addax and Oryx Foundation, The Colourful Life Foundation, FHI 360, Oak Foundation, Vitol Charitable Foundation and Comic Relief.

Ace had its most successful year yet in terms of events, with the gala dinner held in November setting a new record and raising over £200,000, after associated costs.

Individual giving continued to play a key role with major donors contributing to a healthy level of unrestricted reserves at year-end.



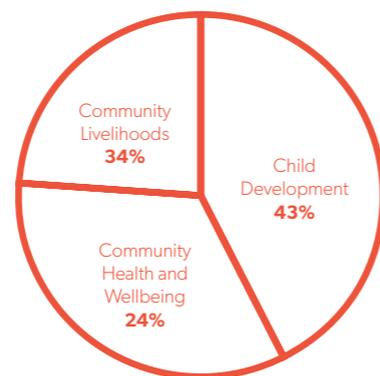
**For every £1 spent in 2016, 88p went on our programmes in Africa and 12p on fundraising and governance costs<sup>2</sup>**

### Expenditure

2016 Expenditure was £1,764,963 (£1,714,963 after exclusion of gifts in kind), compared to £1,478,597 in 2015 with the following split,

<b>Grant Making</b>	<b>£1,496,133</b>
<b>Fundraising and Grant Application Costs</b>	<b>£139,302</b>
<b>Event Costs</b>	<b>£74,031</b>
<b>Governance Costs</b>	<b>£5,497</b>

Spending on our three thematic areas was split as follows:



1. Organisational turnover evolution: 2012 – £554,000; 2013 – £1,063,000; 2014 – £1,290,000; 2015 – £1,572,000

2. Gifts in kind have been excluded from both income and expenditure where relevant for the purposes of this calculation

## Consolidated Statement of Financial Activities

For the year ended 31 December 2016

	Unrestricted Funds 2016	Restricted Funds 2016	12 Months Total Funds 2016
	£	£	£
<b>Incoming Resources</b>			
<b>Incoming Resources from Operating Activities</b>			
Donations and Grants	136 008	712 557	<b>848 565</b>
Kenya	-	511 969	<b>511 969</b>
Tanzania	-	58 107	<b>58 107</b>
Investment Income	2 282	-	<b>2 282</b>
Other - in kind	50 000	-	<b>50 000</b>
<b>Total Incoming Resources</b>	<b>507 665</b>	<b>1 282 633</b>	<b>1 790 298</b>
<b>Resources Expended</b>			
<b>Costs of Charitable Activity</b>			
Support of Ace Africa Programmes	30 000	1 466 133	<b>1 496 133</b>
<b>Costs of Generating Funds</b>			
Fundraising and Grant Application Costs	136 479	2 823	<b>139 302</b>
Event Costs	74 031	-	<b>74 031</b>
Other - in kind	50 000	-	<b>50 000</b>
<b>Governance Costs</b>	<b>5 497</b>	<b>-</b>	<b>5 497</b>
<b>Total Resources Expended</b>	<b>296 007</b>	<b>1 468 956</b>	<b>1 764 963</b>

Ace Africa in the UK, Kenya and Tanzania work closely together to raise funds for programme activities. Each country has independent charitable status and individual audited accounts are available upon request. The Trustees Report and Financial Accounts of Ace Africa UK are available through the Charity Commission website. At the end of the year, UK unrestricted reserves stood at £141,115 representing an increase of £16,456 compared to the prior year.

Further information can be obtained by contacting us at [info@ace-africa.org](mailto:info@ace-africa.org).

**In 2016 Ace Africa reached a total of 238,016 new direct beneficiaries at an average cost of £6 per beneficiary**

# 11

## The Year Ahead



### 2017

**John Collette,**  
**UK Chair of Trustees**

After a very busy year for Ace Africa in 2016, we have hardly had a moment to catch our breath as we enter the middle period of our 3-year strategy. 2017 is already well under way, with many new activities started or planned for the year.

In Kenya, the reputation of Ace continues to grow and this brings with it greater capacity to access funds locally. Already evident last year, this trend is set to continue as local staff engage directly with established international institutional donors such as USAID, Aphia Plus, Comic Relief, Technoserve India and GiZ. The improving level of skills and expertise of local staff in various areas – proposal writing, budgeting, monitoring and evaluation – can only benefit the efficiency of the organisation as a whole.

We have embarked on an exciting new formal arrangement with the Haller Foundation to work collaboratively in Kenya. This is the fruit of discussions over an extended period, including staff secondments, resulting in a joint community livelihoods programme in Bungoma and Siaya and a baseline survey at the Haller project site in Mombasa, generously funded by the Innocent Foundation. We strongly believe that this sort of partnership – based on shared learning for mutual benefit – is an important way for small development organisations to increase their impact and effectiveness.

In January Ace co-founder and Tanzania country director Joanna Waddington was invited to attend the Sustainable Development Goals Center for Africa conference in Kigali on the subject of “Expediting the Implementation of Africa’s 2030 Agenda”. This important initiative is designed to provide technical support and expertise to the principal stakeholders from government, civil society, academia

and the private sector, as Africa embarks on the path to implementation of the SDGs. It is gratifying to see Ace recognised in this way as a leading advocate and practitioner in its field.

We will continue to focus our efforts on delivering programmes as efficiently and cost-effectively as possible and to this end we are pursuing a number of joint initiatives with organisations that work in the same areas or on similar programme themes. The UK trustees in particular are determined to ensure that we remain willing to take bold organisational steps to maximise positive impact for the communities that we serve.

After our record-breaking gala event in 2016, we hope we can persuade you to join us for the ever popular traditional Ace Africa quiz night on 27 September at Battersea Art Centre. We are also planning a thought-provoking discussion with a panel of distinguished leaders in their respective fields on the theme of “Doing Good – Making a Positive Change in Today’s World” to be held at the Royal Geographical Society on 31 October.

It is both a pleasure and a privilege for me to serve as chair of trustees in the UK. On behalf of the board of trustees of Ace Africa UK, as well as the staff of Ace Africa in Kenya and Tanzania, and the volunteers and community members where Ace Africa operates, I would like to express our very sincere thanks for your fantastic support.

*John Collette*





[www.ace-africa.org](http://www.ace-africa.org)

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## Ace Africa **Board Members**

### **Ace Africa UK**

Christopher Rowse, David Montgomery (appointed May 2017), Francis Howard, Genevieve Lloyd, John Collenette (Chairman), Kedge Martin, Mark Chamberlen, Neha Shah (Treasurer)

### **Ace Africa Tanzania**

Alex Mnyangabe (Chairman), Dr. Ibrahim Isaack (Treasurer), Freda Benedict, Joanna Waddington (Secretary), Ngugi Githinji, Patrick Mateni, Zainab Laizer

### **Ace Africa Kenya**

Angeline Wambanda, Augustine Wasonga (Secretary), Dr. Aggrey Otieno Akula, Dr. Peter Umara, Geoffrey Kipngetch, George Okode (Chairman), Karen Veronica Owuor (Treasurer), Mary Dorothy Mukhwana, Mubina Bhatia, Muhamad Asim, Peter Orengo

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(Ace Africa UK Director)

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# What Your Money Can Buy

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**£20** Provides a school uniform to a vulnerable child to ensure they have the access to education they deserve

**£1500** Trains 20 teachers on HIV and AIDS and lifeskills to establish 10 Child-to-Child Clubs

**£30** Provides seeds to support a community group to grow a flourishing kitchen garden to support 20 households

**£3000** Enables outreach voluntary counselling and testing for HIV annually in one project site

**£500** Trains a Child Rights Committee composed of 20 in identifying, resolving and referring cases of child abuse and neglect

**£5000** Ensures an Ace trained Counsellor can make house-to-house and school visits year-round